



American Institute
for Contemporary
German Studies
JOHNS HOPKINS UNIVERSITY

Cities and States as Global Actors: A Transatlantic Dialogue

Carnegie Endowment for International Peace (CEIP)
Choate Room
1779 Massachusetts Ave, NW
Washington, DC 20036

Tuesday, June 9, 2015

Agenda

AICGS will hold its second annual Transatlantic Dialogue of the States, Cities, and Communities on June 9, 2015. While German-American relations focus mainly on the connections between Berlin and Washington, this dialogue will bring together civic leaders from throughout Germany and the United States to discuss common challenges and innovative programs at the sub-national level. The focus this year will be the role of cities and states as international actors on topics including energy, immigration, and trade.

9:00 – 9:30am **Check-In and Light Breakfast**

9:30 – 10:45am **Panel I: How Cities are Responding to the Energy Transformation**

The national debate on energy has focused on the implications of the *Energiewende* and the shale boom in North America. However, planning for communities' energy needs also takes place at the sub-national level. This panel explores how cities are taking practical lessons from each other to address a range of issues, including the integration of land-use and transportation planning policies and the development of finance mechanisms and performance measures for energy efficient building construction.

Moderator: Dale Medearis, Northern Virginia Regional Commission
Speakers: Karen Farbridge, Former Mayor of Guelph, Ontario
 Rainer Gessler, Director of Sustainable Transportation, City of Stuttgart
 Robert Lazaro, Former Mayor of Purcellville, Virginia
 Bernd Tischler, Mayor of the City of Bottrop, North-Rhine Westphalia

10:45 – 11:00am **Coffee Break**

This project is supported by the Transatlantic Program of the Federal Republic of Germany with funds from the European Recovery Program (ERP) of the German Federal Ministry of Economics and Technology (BMW).

11:00 – 12:30pm **Panel II: Immigration Reform and Cities of Migration**

The United States and Germany accept more migrants than any other country in the world. This panel will explore ways in which local, city, and state officials are seeking to adapt to this challenge. How are localities integrating new populations, addressing legal and structural barriers, and providing education and employment? What are the implications for federal immigration reform on localities?

Moderator: Lily Gardner Feldman, Director, Society, Culture and Politics Program, AICGS
Speakers: Raquel Castañeda-López, Council Member, City of Detroit
Walter Kindermann, Director, Department of Integration, Hessen State Ministry
Cordula Simon, EU Representative, City Council of Neukölln, Berlin

12:30 – 1:00pm **Light Luncheon**

1:00 – 2:30pm **Luncheon Discussion: TTIP: The Impact on Cities and States**

The importance of trade and foreign investment has led to the growing importance of cities and states as actors in foreign economic relations. Do state officials work with or learn from one another to advance their own economic development? What are the implications of TTIP for cities and states?

Moderator: Alexander Privitera, Director, Business and Economics Program, AICGS
Speakers: Stefanie Holland, U.S. Chamber of Commerce
Matthias Kruse, Managing Director for Foreign Trade, IHK Rhein-Neckar
Elizabeth Livengood, Representative of German Industry and Trade
Connie Moran, Mayor of Ocean Springs, Mississippi