



American Institute for  
Contemporary German Studies  
JOHNS HOPKINS UNIVERSITY

## Sponsorship Opportunities and RSVP

### Global Leadership Award Dinner

*honoring*

### Christian Sewing

Chief Executive Officer, Deutsche Bank

**April 20, 2023**

AICGS is the only think-tank focused exclusively on the vital partnership of Germany and the United States. Dinner sponsorship is not only a sign of regard for Mr. Sewing and Deutsche Bank, but also an effective way for companies and individuals to strongly endorse the German-American relationship. Your generous donation supports a substantial portion of our operating budget and makes possible the [high-quality events](#) and [publications](#) that we produce throughout the year.

Sponsors of the dinner will have an exclusive platform to recognize the accomplishments of Mr. Sewing and Deutsche Bank in the company of corporate, political, and non-profit leaders.

#### **CORPORATE SPONSORSHIPS**

##### **Global Leaders Sponsor \$50,000**

- Table for ten, **exclusive** seating area
- A full-page, four-color advertisement in the gala program booklet (first placement)
- Automatic enrollment in the exclusive AICGS corporate membership program
- Brand spotlight: larger logo on display at your table, logo listed prominently in the gala program booklet, on the AICGS website, and on the wall of the main hall entryway

##### **Executive Leaders Sponsor \$35,000**

- Table for ten, **prominent** seating area
- A half-page, four-color advertisement in the gala program booklet
- Automatic enrollment in the exclusive AICGS corporate membership program
- Brand spotlight: logo on display at your table, listed in the gala program booklet, and on the AICGS website

##### **Corporate Leaders Sponsor \$25,000**

- Table for ten, main seating area
- Automatic enrollment in the exclusive AICGS corporate membership program
- Logo listed in gala program booklet and on the AICGS website

##### **Business Sponsor \$15,000**

- Seating for up to five guests (half a table)
- Automatic enrollment in the exclusive AICGS corporate membership program
- Company name listed in the gala program booklet

##### **Associate Sponsor \$10,000**

- Seating for two guests
- Company name listed in gala program booklet

*Continued*

## INDIVIDUAL SPONSORSHIPS

### Individual Sponsor \$1,500

- Single Seat
- Name and affiliation listed in the gala program booklet

## CAN'T ATTEND?

### Purchase an ad in the gala program booklet for you or your company.

- Full-page color ad \$3,000
- Half-page color ad \$2,500

*Sponsorship Packages are fully tax-deductible in the U.S., less \$267 per guest and cost of advertisement: color half page ad \$2,500; color full page ad \$3,000.*

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## RSVP and Invoice Information

Yes! I accept!

No, I am unable to attend.

I am unable to attend but would still like to sponsor.

**Sponsorship Level:**

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Company:

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Contact Person:

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Address:

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City, State, Zip:

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Contact Email and Phone:

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Table Host Name and Title:

(For Global Leaders and Executive Leaders sponsorship levels)

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Guest Names:

(If already known)

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**Please submit this RSVP form via email by March 9, 2023, to:**

Jessica Hart, Director of Finance and Operations

Tel: 202-672-1378

Email: [jhart@aicgs.org](mailto:jhart@aicgs.org)

AICGS is a non-partisan, non-profit organization with 501(c)(3) charitable status. Its tax identification number is 52-1309525.

For more information, call (202) 332-9312, or visit our website at: [www.aicgs.org](http://www.aicgs.org)