



Sponsorship Opportunities and RSVP

Global Leadership Award Dinner

honoring

Michael H. McGarry

Chairman and CEO, PPG

May 26, 2022

AICGS is the only think-tank focused exclusively on the vital partnership of Germany and the United States. Dinner sponsorship is not only a sign of regard for Mr. McGarry and PPG, but also an effective way for companies and individuals to strongly endorse the German-American relationship. Your generous donation supports a substantial portion of our operating budget and makes possible the [high-quality events](#) and [publications](#) that we produce throughout the year.

Sponsors of the dinner will have an exclusive platform to recognize the accomplishments of Mr. McGarry and PPG in the company of CEOs, political and non-profit leaders.

CORPORATE SPONSORSHIPS

Global Leaders Sponsor \$50,000

- Table for ten, **exclusive** seating area
- A full-page, four-color advertisement in the gala program booklet (first placement)
- Automatic enrollment in the exclusive AICGS corporate membership program
- Brand spotlight: larger logo on display at your table, logo listed prominently in the gala program booklet, on the AICGS website, and on the wall of the main hall entryway

Executive Leaders Sponsor \$35,000

- Table for ten, **prominent** seating area
- A half-page, four-color advertisement in the gala program booklet
- Automatic enrollment in the exclusive AICGS corporate membership program
- Brand spotlight: logo on display at your table, listed in the gala program booklet, and on the AICGS website

Corporate Leaders Sponsor \$25,000

- Table for ten, main seating area
- Automatic enrollment in the exclusive AICGS corporate membership program
- Logo listed in gala program booklet and on the AICGS website

Business Sponsor \$15,000

- Seating for up to five guests (half a table)
- Automatic enrollment in the exclusive AICGS corporate membership program
- Company name listed in the gala program booklet

Associate Sponsor \$10,000

- Seating for two guests
- Company name listed in gala program booklet

INDIVIDUAL SPONSORSHIPS

Individual Sponsor \$1,500

- Single Seat
- Name and affiliation listed in the gala program booklet

CAN'T ATTEND?

Purchase an ad in the gala program booklet for you or your company!

- Full page color ad \$3,000
- Half page color ad \$2,500

Sponsorship Packages are fully tax-deductible in the U.S., less \$265 per guest and cost of advertisement: color half page ad \$2,500; color full page ad \$3,000.

RSVP

Important dates

Friday, May 13, 2022: Final guest names are due

Monday, May 2, 2022: Deadline for artwork for logos and ads

Yes! I accept!

No, I am unable to attend.

I am unable to attend but would still like to sponsor.

Sponsorship Level:

Invoice Information :

Contact Person:

Company:

Address:

City, State, Zip:

Contact Person Email:

Telephone:

Table Host Name and Title (For Global Leaders and Executive Leaders sponsorship levels):

Guest Names (*if already known*):

Please submit the RSVP form via email to:

Alexandra Bloomfield, Development & External Relations Associate

Tel: 202-672-1177

Email: abloomfield@aicgs.org

AICGS is a non-partisan, non-profit organization with 501(c)(3) charitable status. Its tax identification number is 52-1309525. For more information, call (202) 332-9312, or visit our website at: www.aicgs.org