Sponsorship Opportunities and RSVP

Global Leadership Award Dinner

honoring

Steve Angel
Chief Executive Officer, Linde plc

October 29, 2019

The Global Leadership Award Dinner is the Institute’s principal annual fundraising event. Proceeds from sponsorship underwrite a substantial portion of AICGS’ annual operating budget and make possible the high-quality events and publications that AICGS produces throughout the year.

All sponsors of the dinner automatically become members of AICGS, and receive the following benefits:

- Access to regularly produced electronic newsletters, Issue Briefs, Policy Reports, and Transatlantic Perspectives essays
- Invitations to exclusive events with top policymakers and global leaders
- Invitations to regular conferences, workshops, lectures, and events in the U.S. and Germany

The table levels for the dinner have the following benefits:

CORPORATE SPONSORSHIPS

☐ Global Leaders Sponsor $50,000
  - Table for ten, exclusive seating area
  - A full-page, four-color advertisement in the gala program booklet (prime placement)
  - Logo listed prominently in the gala program booklet and special logo display at Cipriani

☐ Executive Leaders Sponsor $35,000
  - Table for ten, preferred seating area
  - A half-page, four-color advertisement in the gala program booklet
  - Logo listed in the gala program booklet

☐ Corporate Leaders Sponsor $25,000
  - Table for ten, main seating area
  - Logo listed in gala program booklet

☐ Business Sponsor $15,000
  - Seating for up to five guests
  - Name listed in the gala program booklet

☐ Associate Sponsor $10,000
  - Seating for two guests
  - Name listed in gala program booklet

INDIVIDUAL SPONSORSHIPS

☐ Individual Sponsor $1,500
  - Single Seat
  - Name listed in the gala program booklet

Sponsorship Packages are fully tax-deductible in the U.S., less $255 per guest and cost of advertisement: color half page ad $2,500; color full page ad $3,000.
RSVP

Please indicate your sponsorship level and fill out the information below.

Additionally, please note to whom the corresponding invoice should be addressed.

All completed RSVP forms are to be emailed to Alexandra Bloomfield at abloomfield@aicgs.org.

Important dates:
Tuesday, October 15, 2019: Final guest names are due
Monday, September 16, 2019: Deadline for artwork for logos and ads

Yes! I accept! □
No, I am unable to attend. □

Sponsorship Level:

Invoice Contact (required):

Invoice Information:

Company:
Table Host Name and Title:
Address:
City, State, Zip:
Contact Person:
Contact Person Email:
Telephone:
Date:
Guest Names:

Please submit the RSVP form via email to:
Alexandra Bloomfield, Assistant to the President
American Institute for Contemporary German Studies
1776 Massachusetts Avenue NW
Suite 600
Washington, DC 20036
Tel: 202-672-1177
Email: abloomfield@aicgs.org

AICGS is a non-partisan, non-profit organization with 501(c)(3) charitable status. Its tax identification number is 52-1309525. For more information, call (202) 332-9312, or visit our website at: www.aicgs.org