



American Institute
for Contemporary
German Studies
JOHNS HOPKINS UNIVERSITY

Sponsorship Opportunities and RSVP

2018 AICGS Global Leadership Award Dinner

honoring

Dr. Kurt Bock

BASF

Former Chairman of the Board of Executive Directors, BASF SE

Tuesday, October 30, 2018

Cipriani 25 Broadway, New York, NY

The Global Leadership Award Dinner is the Institute's principal annual fundraising event. Proceeds from sponsorship underwrite a substantial portion of AICGS' annual operating budget and make possible the high-quality events and publications that AICGS produces throughout the year.

All sponsors of the dinner automatically become members of AICGS, and receive the following benefits:

- Access to regularly produced electronic newsletters, Issue Briefs, Policy Reports, and Transatlantic Perspectives essays
- Invitations to exclusive events with top policymakers and global leaders
- Invitations to regular conferences, workshops, lectures, and events in the U.S. and Germany

The table levels for the dinner have the following benefits:

CORPORATE SPONSORSHIPS

❖ Global Leaders Sponsor \$50,000

- Table for ten, exclusive seating area
- A full-page, four-color advertisement in the gala program booklet (prime placement)
- Logo listed prominently in the gala program booklet and special logo display at Cipriani

❖ Executive Leaders Sponsor \$35,000

- Table for ten, preferred seating area
- A half-page, four-color advertisement in the gala program booklet
- Logo listed in the gala program booklet

❖ Corporate Leaders Sponsor \$25,000

- Table for ten, main seating area
- Logo listed in gala program booklet

❖ Business Sponsor \$15,000

- Seating for up to five guests
- Name listed in the gala program booklet

❖ Associates Sponsor \$10,000

- Seating for two guests
- Name listed in gala program booklet

INDIVIDUAL SPONSORSHIPS

❖ Individual Sponsor \$1,500

- Single seat
- Name listed in the gala program booklet

Sponsorship Packages are fully tax-deductible in the U.S., less \$250 per guest and cost of advertisement: color half page ad \$2,500; color full page ad \$3,000.

RSVP

Please check the box next to your sponsorship level, fill out the information below, and RSVP by Tuesday, October 16, 2018. We ask for guest names no later than Wednesday, October 24, 2018.

Yes! I accept!

No, I am unable to attend.

Company _____

Table Host Name and Title _____

Address _____

City, State, Zip _____

Contact Person _____

Contact Person Email _____

Telephone _____

Date _____

Guest Names

Please submit the RSVP form via email to:
India English, Finance & Development Coordinator
American Institute for Contemporary German Studies
1755 Massachusetts Ave NW
Suite 700
Washington, DC 20036
Tel: (202) 672-1303

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Email: ienglish@aicgs.org