



American Institute
for Contemporary
German Studies
JOHNS HOPKINS UNIVERSITY



Sponsorship Opportunities and RSVP

2016 AICGS Global Leadership Award Dinner

~honoring~

Maria-Elisabeth Schaeffler-Thumann

Gesellschafterin/Partner

INA-Holding Schaeffler GmbH & Co. KG

Thursday, November 17, 2016
Cipriani 25 Broadway, New York, NY

The Global Leadership Award Dinner is the Institute's principal annual fundraising event. Proceeds from sponsorship underwrite a substantial portion of AICGS' annual operating budget and make possible the high quality events and publications that AICGS produces throughout the year.

All sponsors of the dinner automatically become members of AICGS, and receive the following benefits:

- Access to regularly produced electronic newsletters, issue briefs, policy reports, and transatlantic perspectives essays
- Invitations to exclusive events with top policymakers and global leaders
- Invitations to regular conferences, workshops, lectures, and events in the U.S. and Germany

The table levels for the dinner have the following benefits:

CORPORATE AND INDIVIDUAL SPONSORSHIPS

❖ **Global Leaders Sponsor \$50,000**

- Table for ten, premier seating area
- A full-page, four-color advertisement in the gala program booklet (prime placement)
- Logo listed prominently in the gala program booklet and special logo display at Cipriani

❖ **Executive Leaders Sponsor \$35,000**

- Table for ten, preferred seating area
- A half-page, four-color advertisement in the gala program booklet
- Logo listed in the gala program booklet

❖ **Corporate Leaders Sponsor \$25,000**

- Table for ten, main seating area
- Logo listed in gala program booklet

❖ **Business Sponsor \$15,000**

- Seating for up to five guests
- Name listed in the gala program booklet

❖ **Associates Sponsor \$10,000**

- Seating for two guests
- Name listed in gala program booklet

INDIVIDUAL SPONSORSHIPS

❖ Global Individual Sponsor \$5,000

- Seating for two guests
- Name listed in the gala program booklet

❖ Individual Sponsor \$1,500

- Single seat
- Name listed in the gala program booklet

*Sponsorship Packages are fully tax-deductible in the U.S., less \$250 per guest and cost of ad**

RSVP

Please RSVP by Monday, November 7, 2016. We ask for guest names no later than Thursday, November 10, 2016. Please select sponsorship level and fill out the information below.

Sponsorship Level

_____ Yes! I accept!
_____ No, unfortunately I am unable to attend.

Company

Table Host Name

Table Host Title

Address

City, State, Zip

Contact Person

Contact Person Email

Telephone

Date

Please submit the RSVP via email to:
Lynn Van Norstrand, Director of Finance and Development
American Institute for Contemporary German Studies,
1755 Massachusetts Ave NW Suite 700
Washington, DC 20036
lvn@aicgs.org
Fax (866) 307-6691

*	Quarter-Page Ad	Half-Page Ad	Full-Page Ad
Four-Color	\$2,000	\$2,500	\$3,000
Black-and-White	\$1,500	\$2,000	\$2,500

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